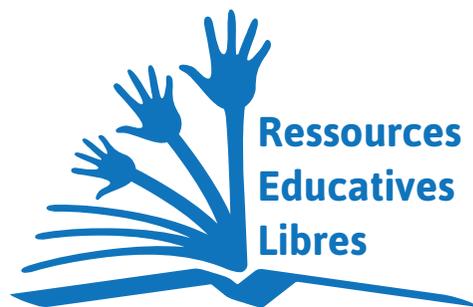


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UN Languages versions



Explanation

The Open Educational Resources logo expresses subtle and explicit representations of the subjects and goals of OER. The overall aesthetic figure is highly iconic and identifiable in different sizes, in a balanced proportion that easily fits different applications. The main lines were drawn in an organic way, transmitting the human/personal role in OER, turning away from a technician or materialist focus. The half-circle shape calls on the idea of a rising sun and upward direction.



**Open
Educational
Resources**



This section represents an open book cover, showed in a profile view. Its shape and variation in width recalls a common symbol of a flying bird, representing freedom, no borders, progress and diffusion.



The three sheets of paper reinforce the idea of a book, a traditional resource of education. Its angle gives a notion of dynamism and movement towards the center of the picture

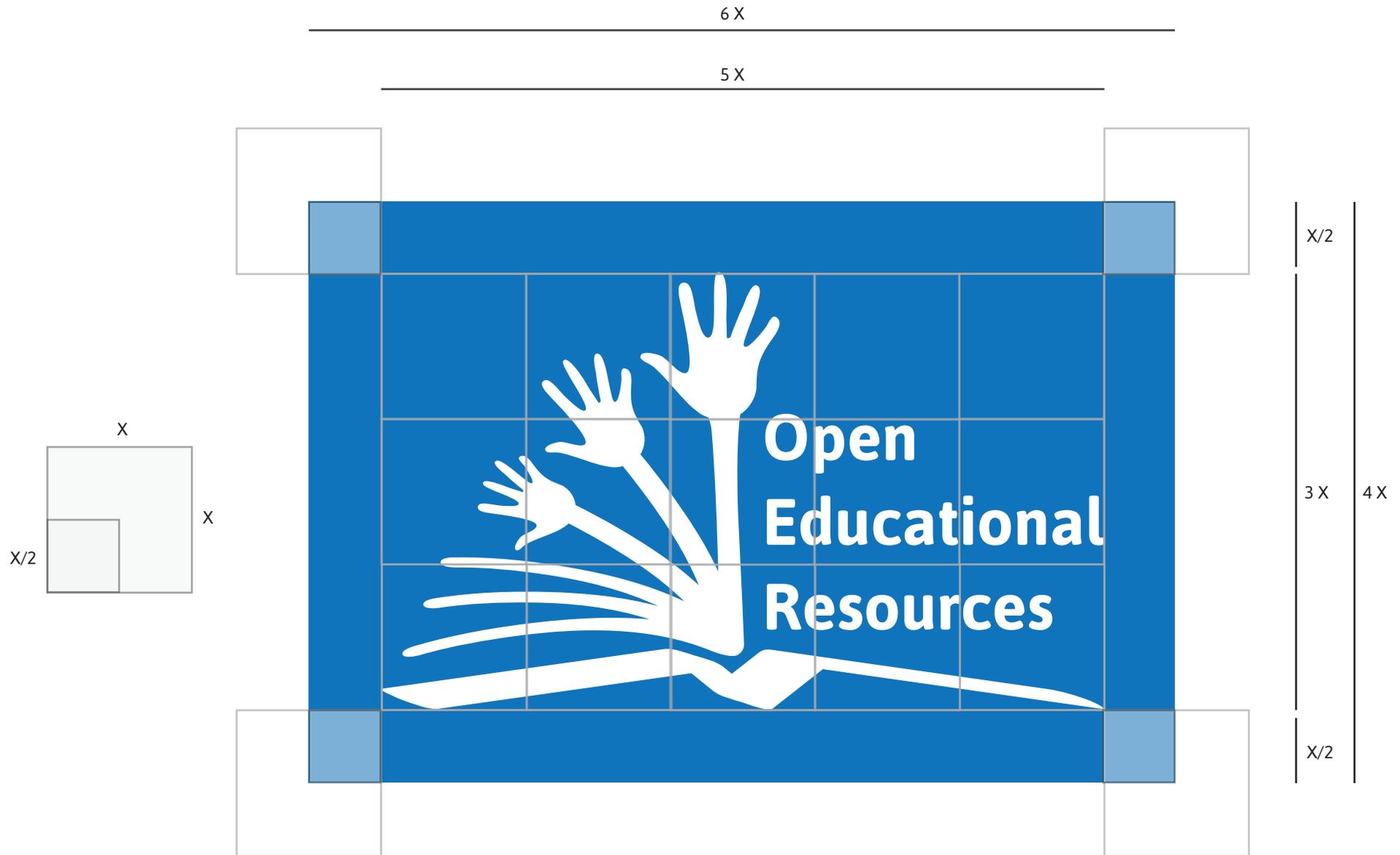


Following the sheets of paper, the three hands stand for the collaboration and collective knowledge involved in OER practices. Having the hands as the main focus of the logo reflects the main purpose of OER: human education. The increasing size of the hands show the increasing interest, development and use of OER.

**Open
Educational
Resources**

The "OER" (or "REL", "REA"...) words are part of the logo, completing the semi-circular shape of the logo, creating a complete symbol. The words are meant to be changed according to different languages, linking the global symbol to local interests.

Technical details



Color
C 85 M 50 Y 0 K 0
R 28 G 117 B 188

Font: **Asap Bold**
Open Font License (OFL)
Available for free download at:
www.google.com/webfonts/specimen/Asap

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